

# Kevin Daum: Testimonials

"Kevin's speech at our Sales and Marketing Summit was both powerful and entertaining. His energy is infectious and his material is right on target for teaching people how to communicate in today's challenging business environment. He commands a large room with ease and leaves a lasting impact. His ROAR! approach to sales is brilliant and puts a fun spin on classifying your prospects in a useful way. Kevin is definitely The Awesome Experience!"

- Verne Harnish  
Chair  
Fortune Magazine Summits

"Kevin was an outstanding resource at the recent YPO Raising Capital conference that I chaired. Any of your clients looking for business keynotes, particularly related to sales and marketing, would be very interested in Kevin."

- Todd Klein  
Managing Partner,  
Legend Ventures, LLC

"In my many occasions to hear Kevin, he never ceases to surprise me with his vision and creativity. He is the ideal blend of entrepreneur and executive manager and is able to effectively share meaningful ideas with those around him."

- Timothy R. Chrisman  
Chairman  
Federal Home Loan Bank of San Francisco

"There are few entrepreneurs that have honestly seen the edge and are prepared to talk openly and honestly about the experience so others may learn. Kevin speaks from the heart, and gets right to the heart of the matter. An hour with Kevin is truly engaging."

- Troy Hazard (CSP)  
Global President 06/07  
The Entrepreneurs' Organization: EO  
[www.troyhazard.com](http://www.troyhazard.com)

"Kevin's video seminar brings tremendous fun and value. Kevin did a great job of going more in depth on the use of video marketing and expertly took us interactively all the way through the video marketing process including scripting, casting, shooting, editing and posting. He made the day easy to set up and deliver to my clients. They were very happy which reflected well on me and made me feel good about running another of these sessions in the near future."

- Cheryl Beth Kuchler  
CEO  
CEO Think Tank I Philadelphia, PA

# Kevin Daum: Testimonials

"Kevin Daum is one of the most exciting speakers I have heard in over a decade. His energy and enthusiasm matches up perfectly with his ability to deliver a timely and relevant message for anyone who wants to refine and grow their business. He has the right message – right now."

- Matthew Toledo  
Publisher and CEO  
Los Angeles Business Journal

"Kevin Daum is without a doubt one of the most passionate and experienced entrepreneurs I have ever met. His knowledge and ability to network and connect business leaders with each is second to none. Kevin is someone who I trust at my shows to deliver compelling information in an entertaining manner every time!"

- Bradford Rand  
CEO  
Go Green Expo, TECHEXPO, Fashion Career Expo, RAND Luxury

"Kevin Daum is a smart, exciting and innovative speaker who has a wealth of business experience to share. I have had great pleasure in witnessing his tremendous success in helping companies grow. He is the Marketing Guru!"

- Brien Biondi  
Former Executive Director, Chief Executive Organization  
Former CEO - Entrepreneur's Organization  
National Finalist - E&Y Entrepreneur of the Year

"I was drawn into Kevin's compelling presentation. I absorbed his concept about Sales & Marketing being a comprehensive "Awesome Experience" that must engage all of the client's senses through well-designed processes & creative techniques. He is a breath of fresh air during a time of economic uncertainty, challenging us to seize the opportunities before us."

- Joy Munger, CMP  
Director, Corporate Events & Business Development  
Corniche Group, Inc. | West Hollywood, CA

"Kevin spoke to our audience of 350, composed of CEO's and other top managers of the Fastest Growing 100 companies in Los Angeles about a most compelling topic-how to make each customer contact a Totally Awesome Experience. Of course he brought knowledge and expertise, of course he presented extremely well. And although the room was a-buzz with the networking of these fast-track executives, and the anticipation of awards, Kevin managed to surprise and delight the crowd several times during the course of his short speech. It was a very memorable address, and one that was extremely relevant to everyone in the room."

Bernice Burns  
Vice President of Advertising  
Los Angeles Business Journal | Los Angeles, CA

# Kevin Daum: Testimonials

"Kevin is a dynamic speaker with passion and deep knowledge of marketing systems and sales methodologies. He has invented a radically new way for businesses to grow their sales – one based on the systematic application of proven techniques, The Awesome Experience, not just the personality of a charismatic founder.

With Kevin as a speaker you get the unique combination of solid knowledge transfer done in an entertaining way. As I said, I've listened to a lot of speakers in my career. Some I wish had never been given the podium or a microphone.

In Kevin's case, people consider themselves fortunate to have been in the audience. I highly recommend his speaking and consulting work. If you're looking for the next generation of intentional marketing, Kevin is your man."

- Robert W. Jacobs  
President  
Winds of Change  
Johannesberg, South Africa | Los Angeles, CA

"Kevin's message has had a profound impact on The National Society of Leadership and Success. He has helped us to reach a new level of clarity on our vision, brand, and guiding principles. Without his Awesome Experience ideas, the results achieved would have not come close to what we would have produced on our own. The work produced as a result of our time with Kevin is something we return to and continue to benefit from on a daily basis."

- Gary Tuerack  
President  
The National Society of Leadership and Success | Hoboken, NJ

"Kevin is that rare speaker who can deliver insightful content in a truly engaging fashion that takes the audience on an emotional journey of discovery and finally of self realization. Not only does he leave audiences fired up but they have a sense of ownership over what they can do to make a meaningful contribution to their lives and their organizations."

Justin Paul Hersh  
Founder and CEO  
Delphi Productions | Alameda, CA

"Kevin's surprising and entertaining delivery is the perfect answer for inspiring executives who struggle with uninspiring issues! He is a much needed breath of fresh air in executive programming."

Lin Chase  
Former CEO  
Neospeech. Inc. | San Jose, CA

# Kevin Daum: Testimonials

"Kevin Daum is a compelling, informative, invigorating speaker. His fluid, dynamic presentation style is effective with very high-level executives, but comfortable enough for all professional levels. Kevin is also very quick on his feet to read the crowd and adapt to his audience. As a faculty member of the nations leading mortgage-training company, I am a tough critic on professional speakers. I find Kevin to be smart, witty and "on point" with his topic. He does not disappoint his audience."

- Cindy Ertman  
Executive Vice President  
Platinum Capital Group | Manhattan Beach, CA

"Kevin is an energetic and compelling speaker. His broad range of business and personal experience makes for an entertaining and fast-paced romp. Kevin has that special ability to engage his audience and make them think."

- Jeff Benjamin  
Vice President, Sales  
Ellie Mae Inc. | Pleasanton, CA

"Inspired is how I felt... Kevin takes you beyond the concepts of the meaningful experience and into the realm of The Awesome Experience! You and your customer will never be the same again after applying his sage strategies. A very clear and captivating message on the step-by-step plan to tap into that next level."

- Paul Christensen  
COO Skyline Financial Corporation | Encino, CA

"I've watched as Kevin Daum has delivered the Awesome Experience to companies and groups. He's an excellent speaker and his subject is one that keeps me on my toes as I listen. But more importantly, he's actually done the work; he's speaking from experience."

- Dennis Erokan  
CEO  
Placemaking Group

"Kevin's presentations are the highlights of our company meetings. Not only does he provide thoughtful and practical insights but he delivers them with laughter, intrigue and a healthy dose of FUN!" He is extremely knowledgeable and presents things at a very basic level so everyone walks away feeling that they were part of the process and charged to move forward."

- Brett Dillenberg  
CEO  
Platinum Capital Group | Manhattan Beach, CA